MiaCalcium PrimeD : The premium eggshell enhancer

Animal Nutrition: Liquid Vitamin D

LEMMENS SHARDLOW (INDIA) PVT. LTD.

Established in 1993, as a privately owned Indian Company, specialising in the marketing of animal nutrition products. Our fundamental principal is to supply superior quality products at a fair price. Our sales team is always with the customers, assisting them in their efforts to keep their animals healthy.

The Company's objective is to bring the best from around the world and contribute to India's growth story.

One such strong partnership is with **MIAVIT, Germany** with whom we have been associated with since 2010.



MIAVIT, Germany

Within a short period of time, **MIAVIT** has developed into a renowned producer of high-quality liquid feed supplements for all kinds of animals. The product range comprises of mixtures containing vitamins and trace elements as well as minerals, flavours, amino acids, electrolytes, probiotics and lecithin.



Liquids are convincing in several ways. They can simply be administered via drinking water, consequently ensuring rapid and flexible applications. Moreover, they provide highly available vitamins and trace elements.

For the Indian market, the products are imported directly from **MIAVIT's** plant in Essen, Germany and is distributed in the original bottles with fully disclosed formulations.



The art of mixture.





MiaCalcium PrimeD

The premium eggshell enhancer

highly available vitamin D

bypasses the liver

eggshell quality

Situation:
Calcium is the most common mineral in the body of all kinds of poultry. 97 % of total calcium can be found in the skeleton. Calcium is responsible for bone and eggshell formation. In cases of disease outbreak or hot climate situations the metabolism of calcium can be impaired. In layers this can lead to poor eggshell quality which will reduce the number of saleable eggs. The hatchability of eggs used for incubation will also be reduced. Therefore it is important to supply additional calcium and vitamin D to birds during these critical times.

Feeding recommendation:
1.0 - 2.0 l per 1,000 l drinking water for 3-5 days

Dosage (per 100 birds / day for 3-5 days):
Breeder: 15-20 ml
Commercial Broiler: 5-10 ml
Commercial Layer: 10-15 ml

(in case of severe stress, double the dosage) (for acute problems such as black bone syndrome, rectifying tibial dyschondroplasia, hatchability problems, day-old chick quality problems, kindly contact your nearest nutritionist, Company executive or Company Distributor/Retailer) (for better results, kindly dose the product with the morning drinking water i.e. 1 a.m. to 6 a.m.)

Additives per litre:

Calcium	8.8 %
Vitamin D / 25-Hydroxy-Cholecalciferol	8 mg

What is the solution?
MiaCalcium PrimeD is a liquid feed supplement for poultry that provides an additional, short term supply of highly available calcium and vitamin D in the form of a specific vitamin D metabolite and mineral salts. These nutrients play a very important role in bone and eggshell formation. It can be applied very easily as soon as a challenging situation is anticipated or a drop in production is observed. MiaCalcium PrimeD can also be used in highly prolific flocks in order to support and maintain their high level of performance.

At a glance:

- improves eggshell quality problems and increases egg productivity
- additional mineralization of the skeleton and helps prevent rickets
- provides relief to the liver
- easy and concentrated dosage via drinking water
- essential for fertility and immunity
- fast acting source of calcium and vitamin D / 25-Hydroxy-Cholecalciferol
- improvement in egg selection and hatchability
- improved calcium and phosphorus metabolism
- effective as a solution for immediately rectifying calcium tetany
- clear liquid ensures zero blockage in drinking nipples

Packaging: 12 x 1 litre

H.S.Code 2309 9090

Imported and marketed in India by:
LEMMENS SHARDLOW (INDIA) PVT. LTD.
No. 404/7, 8th Main, 12th Cross, Sadashivanagar,
Bangalore - 560 080. INDIA
Tel. (080) 2361 0799 / 1255, Fax. (080) 2361 0009
www.lemmensshardlow.com
contact@lemmensshardlow.com

Manufactured and bottled in Germany by:
MIAVIT GmbH · Robert-Bosch-Straße 3
49632 Essen (Oldenburg) · Germany